

# BETTER DAYS ACUPUNCTURE LLC

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January 5, 2019

Easy Street Productions LLC  
520 3rd Ave. NE  
Brainerd, MN 56401

Greetings Dan,

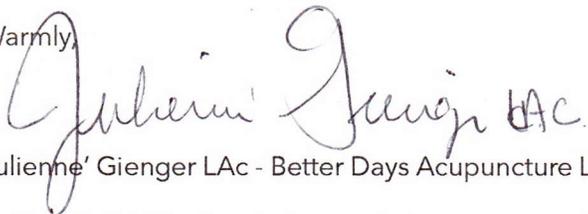
I wanted to write a review for your services that you provided, but was struggling at finding out how to online, so I thought I'd write a letter and if you find need to offer reviews of your services, you will have mine handy. I thoroughly enjoyed meeting you when the Chamber Ambassadors came to meet me and see the space. Your presence helped me smile and calm myself so that I could articulate, so thank you! I've found "guides" throughout my life and understand what their purpose is for me, and you are one of them...like it or not =) I'll be saying Hello to you often!

I loved working with Dan for the video that helped me describe one of the oldest healing practices in the world, Acupuncture. We first met to discuss the goals of my video and we swapped ideas about how to best represent myself and the art of acupuncture. He arrived at my clinic and set up his equipment while talking about how he works so that I knew what was going to happen. He helped get the perfect lighting and sound quality with ease! He had already thought ahead about how to help me meet my goals with the video which really helped to minimize set up time so we had plenty of time to shoot the video, TWICE! He knew I was nervous and he gave me comfort and room to make mistakes and catch my breath as I explained how acupuncture works (in a simple way) and why it is gaining ground in the Western medical world as a complementary healthcare option for those who desire a less invasive, side-effect free way to heal. He even told me some tricks to help me speak more naturally to the camera.

He captured the treatment space as a prospective client would see it when coming to experience acupuncture with me. He even was able to show the Qi reaction as I needed a patient...AMAZING and I'm sure only other practitioners of acupuncture who see the video will notice it, but that just shows the depth of the video and the breadth of how many people it can be relevant to. He filmed the demonstrations I wanted to include and edited them perfectly with my voice over so that I could focus while doing the demonstrations. He even showed the building that I am located in. But the BEST part, was his own additions to the video that raised it to the next level. He included his own pictures of local issues that I mentioned in my explanation so that it would provide the "down home" feeling to those who were watching it in an effort to help me reach as many local people as possible. This is not something I would have EVER have been able to do on my own. It was truly AMAZING.

I highly recommend his services to any type of video you may desire, whether it's a video story to boost your business like mine, or a family video, or a fun gift video; he is a wonderful video storyteller, and that is a rare find! Please feel free to reach out to me should you have any specific questions in hiring Dan Hegstad as your videographer.

Warmly,



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